Jekanyika

Annoyance factor

Extension, " by Zahra Seyedghorban, PhD, Hossein Tahernejad, Margaret Jekanyika Matanda, PhD, Journal of Advertising, Vol. 45, No. 1, October 19, 2015

An annoyance factor (or nuisance or irritation factor), in advertising and brand management, is a variable used to measure consumers' perception level of annoyance in an ad, then analyzed to help evaluate the ad's effectiveness. The variable can be observed or inferred and is a type that might be used in factor analyses. An annoyance effect (or nuisance or irritation effect) is a reference to the impact or result of an annoying stimulus, which can be a strategic aspect of an advertisement intended to help a message stick in the minds of consumers. References to annoyance effects have been referred to as annoyance dynamics. While the words "factor" and "effect", as used in the behavioral sciences, have different meanings, in casual vernacular, they have been used interchangeably as synonymous. A more general or umbrella term would simply be advertising annoyance.

List of members of the 1st Parliament of Zimbabwe

Cumming Republican Front 18 January 1983. Mashonaland East Missing Joseph Jekanyika ZANU–PF 18 January 1983 Matabeleland South Missing Tamai Vivian Mpofu

This is a list of members of the 1st Parliament of Zimbabwe, which began in 1980 and expired in 1985. Per the Lancaster House Agreement, 20 out of the 100 seats in the House of Assembly and 10 out of the 40 seats in the Senate were reserved for white Zimbabweans. The Parliament's membership was set by the 1980 Southern Rhodesian general election, which gave ZANU–PF a nearly 57 percent majority of common seats in the House of Assembly, with PF–ZAPU taking most of the remaining seats. The 20 seats reserved for whites were initially all held by the conservative Rhodesian Front, but a majority later became independents.

Clutter (advertising)

S2CID 53486785.) Seyedghorban, Zahra; Tahernejad, Hossein; Matanda, Margaret Jekanyika (2 January 2016). " Reinquiry into Advertising Avoidance on the Internet:

Advertising or marketing clutter refers to the large volume of advertising messages that the average consumer is exposed to on a daily basis.

1985 Zimbabwean parliamentary election

Reginald Nyamadzaro Karumazondo PF-ZAPU 126 0.5 WEDZA Joseph Muchineripi Jekanyika ZANU (PF) 32,153 98.2 Beki Dickson Mandizvidza UANC 412 1.3 Muchabaiwa

Parliamentary elections were held in Zimbabwe in June and July 1985. The result was a victory for the ruling ZANU–PF party led by Robert Mugabe, which increased its majority in parliament.

List of members of the 2nd Parliament of Zimbabwe

David Karimanzira ZANU-PF Mutoko Richard Katsande ZANU-PF Wedza Joseph Jekanyika ZANU-PF Zengeza John Madzinga ZANU-PF Mashonaland West Province Chegutu

This is a list of members of the 2nd Parliament of Zimbabwe, which began in 1985 and expired in 1990. The Parliament of Zimbabwe is composed of the Senate and the House of Assembly. The 2nd Parliament's

membership was set by the 1985 election, which gave ZANU–PF a nearly two-thirds majority, with PF–ZAPU taking most of the remaining seats. Of the 20 seats reserved for whites, 15 were held by the Conservative Alliance of Zimbabwe, with the moderate Independent Zimbabwe Group all but one of the remaining five seats.

Results of the 1980 Southern Rhodesian general election

Elias Rusike Wilfred Mabvakure Rodreck Muswaka Tabeth Jangire Henry Mufanechiya Henry Nyagomo E. Patsike Ephriam Sithole John Jekanyika Dorothy Nyere

Elections were held in Southern Rhodesia in February 1980 to set the membership of the House of Assembly of the first Parliament of the independent Zimbabwe. As stipulated by the new Constitution of Zimbabwe produced by the Lancaster House Conference, the new House of Assembly was to comprise 100 members, 80 of whom would be elected by all adult citizens on a common role, and 20 of whom would be elected by whites on a separate roll. The 80 common roll members were elected using a proportional representation system in which parties selected lists of candidates for each province. To qualify for seats in a province, a party needed to achieve a threshold of ten percent of the vote, and then the seats among the eligible parties were awarded proportionately. Nine parties contested the common roll seats, putting forward a total of 626 candidates. The 20 white roll members were elected in single-member constituencies.

The result was a victory for Robert Mugabe's Zimbabwe African National Union, contesting the election as ZANU–PF, which won 57 of the 80 common roll seats, giving it a majority in the 100-member House of Assembly. Joshua Nkomo's Zimbabwe African People's Union, contesting the election as the Patriotic Front, won 20 of the 80 common roll seats, with the remaining 3 going to Abel Muzorewa's United African National Council. Ian Smith's Rhodesian Front won all 20 of the white roll seats, with most of its candidates running unopposed. As a result of the election, Robert Mugabe became Zimbabwe's first prime minister upon the country's independence on 11 April 1980.

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